



CO-FUNDED BY



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ORGANIZED BY



IN PARTNERSHIP WITH



**Strengthening EU-PH Partnerships for Promoting a Sustainable Energy Future**

26 October 2017, Shangri-La at the Fort

## SPONSORSHIP OPPORTUNITIES

Sponsoring the 4th Energy Smart Philippines will provide mileages in all 3 legs of the event series.

Becoming a sponsor will provide visibility opportunities and significant marketing mileage in the Manila, Cebu, and Cagayan De Oro legs of the conference. The 4th Energy Smart Philippines offers the following sponsorship opportunities as well as in kind sponsorships.

**For more details: Contact Ms. Zyra Fastidio at (+632) 8451324 or email [zyra.fastidio@eccp.com](mailto:zyra.fastidio@eccp.com)**

	Platinum	Gold	Silver
<b>PACKAGE COST</b>	300,000	150,000	75,000
<b>NAMING AND EXCLUSIVITY RIGHTS</b>			
Titling Privilege: Brand to appear beside the event title in all efforts	Yes	x	x
Billing	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Exclusivity	LIMITED TO ONE (1) COMPANY, No competitive brand will be associated as a sponsor of the event	LIMITED TO THREE (3) COMPANIES, No competitive brand will be associated as a sponsor of the event	LIMITED TO FIVE (5) COMPANIES, No competitive brand will be associated as a sponsor of the event
<b>MARKETING AND PUBLICITY BENEFITS</b>			
Company logo in the event website and is linked to the company's website	Yes	Yes	Yes
Print Advertisement in our Media Partner	Yes	Yes	Yes
Pre & Post Event Feature	Yes	Yes	Yes
Logo inclusion in all electronic and printed event invitations	Yes	Yes	Yes
Database of Attendees	Yes	Yes	x



ONSITE MILEAGES			
Marketing Table at a prime location with the following benefits: sampling opportunities, demonstration/display opportunities, merchandising	2 tables MNL   CEB   CDO	1 table MNL   CEB   CDO	1 table MNL   CEB   CDO
Verbal acknowledgement as sponsor during the event	Yes	Yes	Yes
Speaking slot	Yes	x	x
Logo inclusion in the Plenary Backdrop	top billing	secondary billing	tertiary billing
Logo inclusion in Event Banners	Yes	Yes	Yes
Feature of company AVP or Ad Promotional Material in the projector screen	Yes	Yes	Yes
Ad Placement in Event Program and Directory	FULL PAGE INSIDE FRONT OR BACK COVER (Ad material/Company Profile)	HALF PAGE (Ad material/Company Profile)	HALF PAGE (Ad material/Company Profile)
Brochure/Promotional item in the conference kit	Yes	Yes	Yes
Logo inclusion in Conference badge of Attendees	Yes	Yes	Yes
Display of Pull up Banners (company to provide banners)	10 banners	5 banners	3 banners
Complimentary Seats with reserved table	10 pax	5 pax	3 pax
PRESS BRIEFING			
A seat for a company representative in the panel	Yes	x	x
Opportunity to provide marketing & promotional materials for the members of the press	Yes	Yes	Yes
Opportunity to invite own media contacts or publicist to cover the press conference (max of ## of media guests)	3 pax	1 pax	x
An invitation for company representatives	2 pax	1 pax	1 pax



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## CONTRACT FORM

Please fax completed form attention to **Ms. Zyra Fastidio** at (632) 759.6690/ 845.1395 OR email [zyra.fastidio@eccp.com](mailto:zyra.fastidio@eccp.com)

**COMPANY NAME**  
 \_\_\_\_\_  
 \_\_\_\_\_

**ADDRESS**  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CITY** \_\_\_\_\_ **ZIPCODE** \_\_\_\_\_ **COUNTRY** \_\_\_\_\_

**TELEPHONE NOS.** \_\_\_\_\_  
**FAX NO.** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_  
**DESIGNATION** \_\_\_\_\_  
**MOBILE NUMBER** \_\_\_\_\_  
**EMAIL ADDRESS** \_\_\_\_\_

**MAINLY LINE OF BUSINESS**  
 \_\_\_\_\_  
 \_\_\_\_\_

**TARGET VISITOR PROFILE**  
 \_\_\_\_\_  
 \_\_\_\_\_

We would like to participate in Energy Smart Philippines 2017 as: *(please check)*

- PLATINUM SPONSOR (PHP 300,000)**
- GOLD SPONSOR (PHP 150,000)**
- SILVER SPONSOR (PHP 75,000)**
- OTHERS**

*Please specify*

**NAME AND AUTHORIZED SIGNATURE**

**DATE SIGNED** \_\_\_\_\_

**REMINDERS:**

- A 50% down payment must be made **two (2) weeks** from the contract date and remaining balance must be settled **one (1) month** before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received 2 weeks prior to the commencement of the event, the Exhibitor/Sponsor will be liable to pay 50% of the total package cost.